



SAM AND ALFREDA MALOOF
FOUNDATION FOR ARTS AND CRAFTS

The Wooden Latch

A NEWSLETTER FOR FRIENDS OF THE FOUNDATION



WINTER 2007



Joseph Jacobs, Ph.D.



Vi Jacobs

Joe and Vi Jacobs...

Who are these special people?

The Joe and Vi Jacobs Education Center at the Maloof Foundation is named for two extraordinary individuals. Joseph J. Jacobs was born in 1916, in Brooklyn, NY. He was the son of Lebanese immigrants and earned his bachelor's degree in chemical engineering from the Polytechnic Institute of Brooklyn, teaching college while he earned his

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Master of Ceremonies Gary Keane, Sam, Vi Jacobs and SAMFAC Board President Joe Unis cut the ribbon for the new Jacobs Center at the Maloofs.

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Jo and Vi Jacobs...

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master's degree and doctorate. Violet Jabara, also of Lebanese parents, majored in languages and graduated from Wellesley College, having studied French, German, and classical Greek. Vi and Joe met at a party hosted by her sister. They were married in 1942.

After moving to California, Joe Jacobs founded Jacobs Engineering Co. in 1947, a one-man business, serving as a chemical engineering consultant and manufacturers' representative for large-scale equipment. Vi was an active partner in launching the Jacobs Engineering Group, working alongside Joe in the firm's startup years. It was to become one of the world's largest engineering and construction companies with more than 35,000 employees world wide.

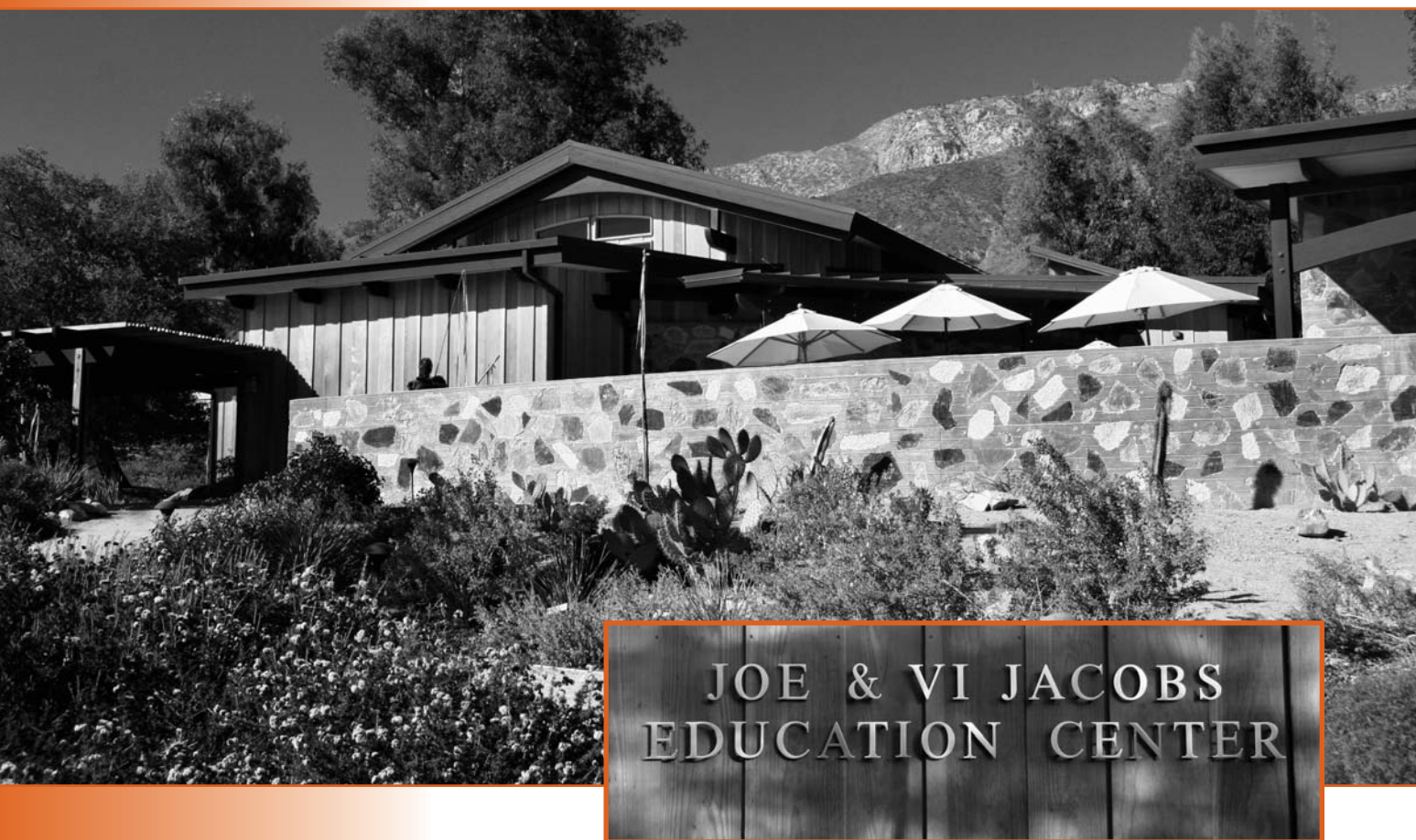
Vi has dedicated her life to volunteering, focusing on strengthening education. She has volunteered for the

It was Vi and Joe Jacobs who were the first individuals to fund the Sam and Alfreda Maloof Foundation permanent endowment.

American Friends Service Committee, the Huntington Hospital, Meals on Wheels, and serving as the secretary for the Westminster Presbyterian Church. She is a no-frills woman of candor, humility, and wit. In trying to ask about her, she automatically speaks of the work of her

children and of Joe and his ability as a wordsmith: "Babe Ruth struck out 1330 times . . ." in other words, you can't always win; "Don't break your arm patting yourself on the back." and "I don't believe in giving a hand out, but a leg up."

The Maloof's and Jacobs's friendship began when Joe phoned Sam after reading an article in the L.A. Times. Sam had been awarded a MacArthur "Genius" Award (1985); the piece also spoke of Sam's Lebanese heritage. From that date forward, Joe and Vi and Alfreda and Sam were friends, sharing countless dinners and in each others joys and sorrows. When Alfreda went away, Joe and Vi were strong supports

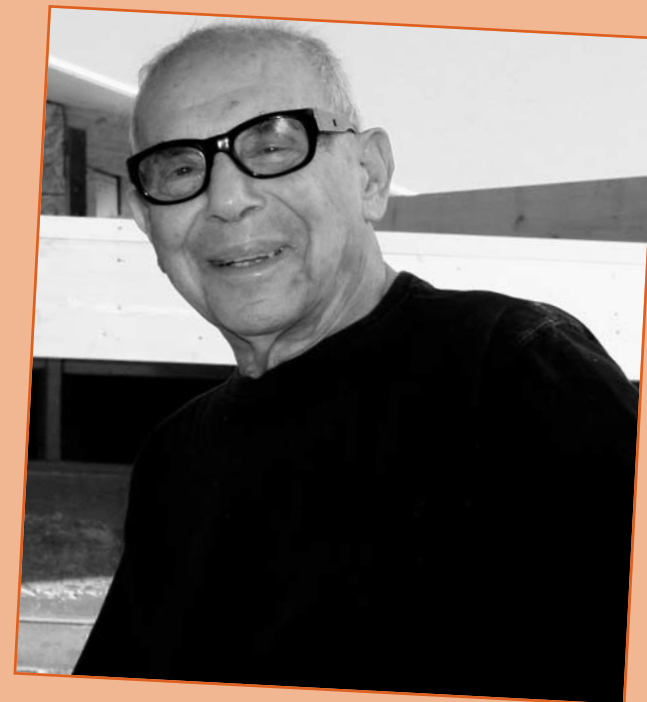


Upcoming...

Sam's 92nd Birthday Celebration



APPY 92ND BIRTHDAY SAM! California State University, San Bernardino and the Sam and Alfreda Maloof Foundation have organized a special 92nd birthday celebration for Sam on Saturday, January 26, 2008. This birthday party includes a preview of an exhibition of Sam's furniture at the Robert V. Fullerton Museum at CSUSB. At the party, the University will recognize and celebrate Sam Maloof's life work and contribution to the arts. A one-of-kind, 92nd birthday special edition Maloof rocker will be auctioned at the event. Proceeds from the event will establish the Sam and Beverly Maloof Scholarship at CSUSB, as well as support the new Jacobs Center at the Maloof complex. Tickets are \$92 for the birthday party, 5:00 – 7:00 p.m. on January 26. For information and reservations contact Erika Quinonez at (909) 537-3729 or equinone@csusb.edu at Cal State San Bernardino.



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for Sam. When Sam and Beverly married, they embraced his new love. It was Vi and Joe Jacobs who were the first individuals to fund the Sam and Alfreda Maloof Foundation's permanent endowment.

Joe passed away in October 2004 and is deeply missed. He was not only a dear friend to Alfreda and Beverly and "brother" to Sam; he also believed in and supported the vision of the Maloof Foundation. Vi Jacobs has generously continued their support. The Joe and Vi

Jacobs Center at the Maloofs is a most fitting symbol of the close friendship and shared values between these individuals. The Jacobs Center opened in the summer of 2007, first hosting the Getty-Maloof Collaboration of "Craft at the Limits". It serves as the central building for exhibitions and meetings so important to Sam Maloof's vision and the mission of the Maloof Foundation.

(See section on Jacobs Center upcoming exhibitions below).

For more information on Joe and Vi Jacobs and their remarkable work, read Joe Jacobs' two autobiographies, *Anatomy of an Entrepreneur: Family, Culture and Ethics* and *The Compassionate Conservative: Assuming Responsibility and Respecting Human Dignity*.

For additional information on the Jacobs Center for Neighborhood Innovation Project in San Diego, go to: <http://jacobscenter.org/ourwork.html>.

Upcoming exhibitions at The Jacobs Center

Winter Exhibition: California State University, San Bernardino - Students and Alumni Art Exhibition. February through April 2008

Summer Exhibition: "Loom and Lathe: The Art of Kay Sekimachi and Bob Stockdale" June through August 2008

Information for this essay was gathered from interviews with Vi Jacobs, and the websites of the Jacobs Family Foundation and the Jacobs Engineering Co.



Larry Stiles, mulch-maker



Rich Bado, arborist



Beverly Maloof, left, and some of the volunteer crew give the garden a facelift.



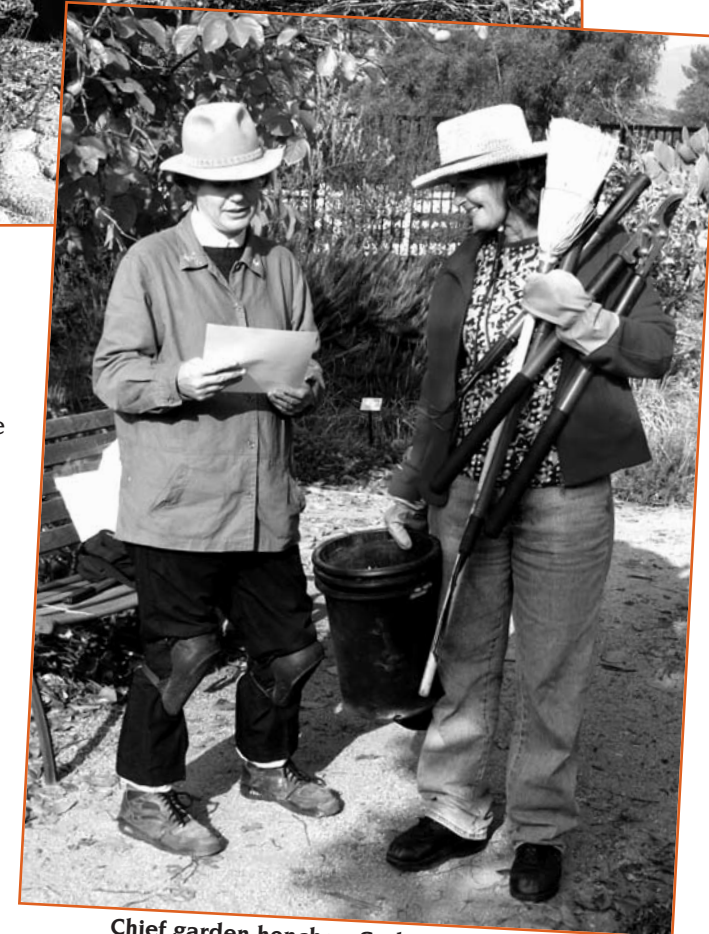
Whis year the annual fall planting and pruning was expanded to three days with lunch-time lectures and demonstrations included. Local Master Gardeners and friends of the Maloof gardens gathered to prune back many of the plants that had finished blooming so that they will be ready to start growing next spring and summer. While some of the volunteers concentrated on pruning, others added new varieties of plants. The property is on an alluvial plain at the base of the foothills, the elevation is approximately 2,400 feet and the rocky, compacted soil can make digging a challenge.

The lunch time lectures and demonstrations were popular. On Saturday, Nan Simonsen, Landscape Designer and UC Riverside lecturer gave a great talk entitled "Gardening by Design" which included the 10 steps to planning and designing a beautiful garden using drought tolerant Mediterranean and native plants appropriate for our climate. Sunday's demonstration on proper tree pruning was given by Rich Bado, ISA Certified Arborist. Rich is a regular at the Maloof gardens keeping the small and medium sized trees properly pruned and also keeps the irrigation system working. On Monday Barbara Eisenstein, Rancho Santa

Ana Botanic Garden's Public Horticulture Outreach Coordinator gave a talk on Native Plant Maintenance. Barbara runs the hotline at RSABG and is a familiar voice to many of us who have called with native plant questions.

We wish to thank everyone who participated in the event, especially Alex Bout and Seth whose year-round tireless efforts keep the garden looking so wonderful. The Maloof Garden is dependent on the ongoing efforts of volunteers to keep healthy and attractive. The work done by volunteers is vital to the success of the garden.

Benefactor Ruth Borun has founded an endowment fund for the garden. For more information on how you can help, call the Foundation at (909) 980-0412.



Chief garden honchos, Seth and Alex Bout

The Living Arts:

Reflection on the meaning and purpose of crafts in a post-industrial age

As a youngster, I lived in a studio environment. I was a sculptor's son and was, therefore, a workman and an apprentice. At the time it was clear to me that everything invented by, shaped by, or made by mankind is craft. It is still true that Sculpture is craft; painting is craft; architecture or building is craft; and craft is involved with the temporal arts of writing, music, dance, drama, etc. Craft embraces the shared and transmitted human values and experiences that determine culture or civilization. The "wholeness" that craft offers mankind is expressed by the Japanese tradition of Mingei that translates into "art of the people" or Folk Art. The concept of Mingei asserts that in a healthy and balanced society all mankind enjoys the natural instinct to produce works of wonder and beauty.

Craft embraces the shared and transmitted human values and experiences that determine culture or civilization.

Lindell Marsh, an attorney and Maloof Foundation Board of Director, shared his thoughts about the subject of craft. Lindell is a member of the Maloof Foundation who made it possible to preserve Maloof's hand-built home from being destroyed by a road project. A selected quote from Lindell reveals a "broader view of 'craft' as a verb and a noun that relates to the learned human practice, based on our genetic codes of making or doing things that are not only of utility but symbolize and contribute to our systems of thought to provide a conceptual basis for our own life strategies, as well as a shared system of thought for cooperation and collaboration with others in community. The practice of craft is the basic process of making and doing; conceiving the piece, working with our hands in coordination with eyes to make the piece and providing the product to others, with respect and caring for their needs and use, with the added dimension of an encoding of symbols of life truths, regarding, e.g., truths and beauty. This is a basic life practice. It can be learned and is foundational to many other pursuits. So it is with learned craft. The sense of proportion, or truth, or attention to detail, or beauty, or value of nature, learned from hand work can as well be applied by the surgeon, lawyer - or by painter or sculptor, and in fact, is a basic learning for life."

Taxonomy, or the classification of various categories of art through words, inevitably encounters problems. It also tends to produce undeserved hierarchies that suggest the importance of one art form above another (e.g. Fine Arts over the Crafts). In the early twentieth century, museums identified art in craft media simply as "the other arts", or

even worse, "the minor arts." They were hardly "minor" as they were essential to the lives of ordinary citizens who needed and enjoyed objects made for domestic use. By 1925 this demeaning nomenclature became passé. This came about with the Exposition Internationale des Arts Décoratifs et Industriels Modernes that took place in Paris. After that, crafted objects came under the umbrella term of the "decorative arts." Terms may vary, but those who make

art in craft media know that categories and classification systems are all artificial.

While there is no simple means by which museums can

best divide collections departmentally, divisions are necessary for purposes of care and presentation. Collections may be sorted according to material (such as paper, textiles, paintings, sculpture, woodwork, etc.), by time (Ancient, Medieval, Renaissance, Contemporary, etc.), by culture and/or geography (Asiatic, Egyptian, European, British, American, etc.). Yet even such divisions fail to separate the crafts from other arts. And that is the way it should be. Arts made in crafts media connect things together as they actually belong within every material culture category.

This article is an excerpt of an essay by Jonathan Fairbanks, The Katharine Lane Weems Curator of American Decorative Arts and Sculpture Emeritus, Museum of Fine Arts, Boston and a Maloof Foundation Advisory Board Member. It is included here with permission from its author.

Advisory Board

The Sam and Alfreda Maloof Foundation for Arts and Crafts is deeply honored that the following individuals serve on its Advisory Board:

Joan Abrahamson, *President, Jefferson Institute*

Jeremy Adamson, *Director of the Prints and Photographs Division, Library of Congress*

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Edward S. Cooke, Jr., *Professor, Department of the History of Art, Yale University*

Jonathan Fairbanks, *Editor-at-Large, The Catalogue of Antiques and Fine Arts*

Carolyn Lynch, *Chairman and President, Lynch Foundation*

Peter Lynch, *Investor*

John Moores, *Chairman, San Diego Padres; Chairman, The Carter Center*

Barry Morgan, *Chairman of the Board, Worcester Center for Crafts*

Jacques Yeager, *Senior Partner, Yeager Brothers*

The mission of the Maloof Foundation is to recognize and celebrate fine artists and craftsmen who skillfully create timeless treasures with their hands.

Docent Corner

Thank you Docents

The number of participants in both group tours and public tours has markedly increased during the summer and fall of 2007. In addition, the types of groups that come to the Maloof Foundation have expanded and geographical boundaries for our visitors have spread.

Group tours include: Ribbon cutters for Donors of the Gallery Building

Fund, CSUSB art museum docents, Legacy Travel Senior Citizens, Main Street Tours (Torrance), Chaffey Joint Union High School District (Administrators and Teachers), Sierra Madre Senior Citizens, Lecture to Docents by Walter Parks, author of *The Miracle of Mata Ortiz*, Santa Ana Elks Club, Ebell Travel Group, Toile Painters from LA and San Bernardino Counties, Millard Sheets Family Reunion, Pomona College art class, Foothill Creative Arts Group, City of San Marino, Main Street Tours (Burbank), Pasadena Heritage, Los Altos United Methodist Church, Fullerton Community College (Furniture Class), Rolling Hills Women's Club, San Gabriel Hiking Club, St. Lucy Benedictine Guild (Glendora), Museum Tour Association, Angel's Gate from Los Angeles, Oasis Travel, Sultana High School woodworking, Wignall Museum/Gallery (Chaffey College) and the Pasadena Art Alliance.

We continue to have many tours of students from wood-working classes at both the college and high school levels. Many of our groups are senior citizen groups on "mystery" tours. When they arrive they know nothing of Sam Maloof or of the Foundation. They go away astounded at what they have seen and what he has created in his lifetime.

The tours and community outreach is only possible with the support of our dedicated museum and bookstore docents who have volunteered more than 1600 hours in the past few months.

in Memoriam

The Foundation has lost two of its founding board members; Ann Ashford and Roy Miller. We miss them greatly and mourn our dear friends passing.

Friends

If you would like to either join as a friend of the Foundation or simply prefer sending a year-end contribution, please include your check made out to The Sam and Alfreda Maloof Foundation for Arts and Crafts in the enclosed envelope.

We are deeply grateful for your support.

Friends' contributions help conserve and maintain the Foundation's art collection, structures and grounds, as well as support Foundation programs that seek to create an awareness of the way in which crafts enrich our culture.

Sustaining / \$1,000 and above: Newsletter subscription; unlimited free tours during regularly scheduled public tours; 20% discount at book/gift shop; free attendance at symposia and lectures; private group tour available upon request

Supporting / \$250: Newsletter subscription; 5 free tours during regularly scheduled public tours; 15% discount at book/gift shop; free attendance at symposia and lectures

Patron / \$125: Newsletter subscription; 5 free tours annually during regularly scheduled public tours; 10% discount at book/gift shop; member rate for symposia and lectures

Subscriber / \$45: Newsletter subscription; 2 free tours annually during regularly scheduled public tours; member rate for symposia and lectures

Student / \$35: Newsletter subscription; 1 free tour annually during regularly scheduled public tours; member rate for symposia and lectures

Corporate / \$2,500 and above: Sustaining member benefits and special arrangements to suit your needs



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P.O. Box 8397
Alta Loma, CA
91701

Nonprofit
Organization
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Rancho Cucamonga
CA



Historic Residence Tours

Regular Public Tours:
Thursdays & Saturdays
1 PM, 2 PM and 3 PM
\$10 per person
Seniors \$8; Students \$5
No one under 14 permitted

Special Group Tours:
By appointment
Maloof Garden Hours:
Thursdays & Saturdays
12:00 - 4:00 p.m.

The residence is located at 5131 Carnelian Street in Alta Loma, 2 miles north of the 210 (Foothill) Freeway and 8 miles north of the 10 (San Bernardino) Freeway.

For information and reservations please call (909) 980-0412 or e-mail us at info@malooffoundation.org

Foundation Board of Directors

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Diane Williams, *Councilwoman, City of Rancho Cucamonga*
Todd Wingate, *Director, Student Commons and Cultural Events, UC Riverside*

Calendar...

Painting in the Garden

Second Thursday and Saturday Afternoons

Artists may paint in our beautiful gardens the second Thursday and Saturday of each month from 12:00 noon to 3:30 p.m. Individual artists or artist groups may call (909)980-0412 to reserve space.

**Saturday, January 26, 2008 at
the Robert V. Fullerton Museum
at California State University,
San Bernardino.**

For information and reservations contact Erika Quinonez at (909) 537-3729 or equinone@csusb.edu at California State University, San Bernardino.

**Sam's
Birthday
92nd**

Jacobs Center at the Maloofs

February through April, 2008 Winter Exhibition

California State University,
San Bernardino-Students and
Alumni Art Exhibition.

Opening reception to be announced.



SAM AND ALFREDA MALOOF
FOUNDATION FOR ARTS AND CRAFTS

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*Art Director and Photography: Sioux Bally, Heartstone Arts;
Garden photos by Toni and Tom Bostick; Vi Jacobs by Beverly Maloof, ribbon cutting by Ruth Ward White*